

Dann Asset Advisors, LLC

Privacy Policy

Protecting our clients' privacy is very important at Dann Asset Advisors, LLC.

In the regular conduct of our business we may collect "nonpublic personal information" about you. We define "nonpublic personal information" as nonpublic information about you that we obtain in connection with providing investment management and related financial planning services to you. We collect and use this information with the goal of providing services to you as effectively, conveniently and securely as possible. We treat this nonpublic personal information in accordance with this Privacy Policy.

What Information Do We Collect, And Why?

Among the information we usually collect are: your name, address, social security number, date of birth, account numbers and, depending on the scope of services we're providing, information about your income, personal balance sheet and cash flow. We also may ask for and review certain of your brokerage or other financial statements. We collect this information to help us understand your circumstances and to develop, implement and monitor appropriate investment plans and other related financial planning services for you.

Where Do We Get This Information?

We may obtain this information during discussions we have with you regarding your investments and finances or from account statements, forms or other information you provide to us.

What Information Do We Disclose And To Whom Do We Disclose It?

We do not disclose any nonpublic personal information about you without your consent, except as required by law and/or as needed to provide the services you have requested. For example, if we set up a new custodial account for your investments, we will share your nonpublic personal information with the custodian (who will require that information). Except as required by law, we restrict access to your nonpublic personal information to those who need to know that information to provide products or services to you. This applies to current as well as former clients. We do not share nonpublic personal information for marketing purposes.

Why Can't I Limit All Sharing?

Federal law gives you the right to limit only:

- Our sharing with Affiliates for their everyday business purposes (for example, information about your creditworthiness)
- Our sharing with non-Affiliates to market to you
- Affiliates from using your information to market to you

State laws and individual companies may give you additional rights to limit sharing.

"Affiliates" are companies with which we might share common ownership or control, and we may share your nonpublic personal information with such companies. We currently do not have any Affiliates.

How Do We Protect Your Information?

We maintain physical, electronic and procedural safeguards to protect your nonpublic personal information. These safeguards include measures to protect your information in the course of its disposal.

Do You Have Questions About Our Policy?

If you have questions, please call us at 646-480-7678 or email at: gdann@dannasset.com.